

Concert on the Lawn

A day of racing, cocktails, food, and live concert

KEENELAND RACE TRACK

4201 Versailles Road
Lexington, KY

APRIL 27, 2012

1:15PM RACING

VIP RECEPTION
CLUBHOUSE LAWN
5:30PM

CONCERT
FEATURING “OFF THE HOOK”
TRACKSIDE
7:30PM

brought to you by the

Legacy Council

of the



Markey Cancer Foundation

and benefiting the

Markey Cancer Center
business casual attire

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$15,000

Official logo representation at KEENELAND
and on all promotional materials

Official logo presented at the Concert
and VIP Reception

Signage on Clubhouse Boxes during the Concert

Use of One (1) Corporate Box for that race day,
including twelve (12) passes and food

Two (2) Clubhouse Boxes (seating for 12)
for the Concert *only*

Twelve (12) tickets to VIP Reception

Twelve (12) tickets to the Concert

Platinum Sponsor

\$5,000

Signage at VIP Reception and official logo
included on all promotional materials

Six (6) tickets to VIP Reception

Six (6) tickets to the Concert
and One (1) Box for that race day

Six (6) Clubhouse tickets for that race day

One (1) Clubhouse Box (seating for 6)
for the Concert *only*

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$2,500

Presence at “Concert on the Lawn” and inclusion
on some promotional materials

One (1) Clubhouse Box (seating for 4)
for the Concert *only*

Four (4) tickets to VIP Reception

Four (4) tickets to the “Concert on the Lawn”

Individual Tickets

VIP Reception & Concert
\$175 per couple/\$100 Individual

*****Includes Clubhouse
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Concert Only
\$20

Donations are always welcome!

*For more information,
call 859.323.6448
or visit*

www.markeycancerfoundation.org

Concert will be held rain or shine!